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as of Jan 27, 2013

**Artists Wordpress Web Site & Hosting Package:**

**Hosting and Domain set up:** ..... \$75  
 Basic package includes domain name registration, and website hosting space with ample storage and up to 10 email accounts. After the first year, the annual fee will be \$15 for domain registration and \$35 for hosting space.

**Site Design and Implementation:** .....\$275  
 You will be sent mock-ups of the home page, menu navigation, gallery navigation and overall look and color pallet for the site. You will be sent up to 3 concepts to explore. Once a concept is selected we will go through up to 3 rounds of revisions to refine the selected concept. (Any changes beyond those 3 rounds of revisions, after approval has been received, will cost \$45/ hour.)

Once a basic design has been selected the site will be built in Wordpress and populated with data you provide, or sample data. The site will be fully tested, you will be sent documentation and given training to manage the site. Wordpress makes it easy for you as a non-web programmer to upload and edit content on your site. It will be your responsibility to upload all galleries and write all content for the site. Includes SEO (search engine optimization). After site has been turned over to you, one month of site support is included. After that, easy questions will be answered for free. Complicated problems or revisions that arise in the future can be solved at my current hourly rate.

**Total: \$350**

**Optional Extras:**

Additional features, beyond package parameters, can be added at \$45/hour.

- Logo Design:..... \$50-\$100  
 After a collaborative consultation, you will be sent mock ups of up to three concepts for a simple logo. More complex logos can be created, they would just require more time. Once a concept is selected we will go through up to two rounds of revisions to refine the selected concept. (Any changes beyond those two rounds of revisions, after approval has been received, will cost \$45 per hour.) You will also be given the completed logo in a variety of vector and bitmap formats for your use.
- Paypal buy now buttons ..... \$45
- Paypal integrated shopping cart..... \$135  
 An integrated shopping cart can automatically handle inventory of unique items so you don't accidently double sell any unique pieces.
- Event Calendar..... \$45 - \$245  
 A Basic Calendar is quick and easy to integrate. A complex calendar that integrates registration or tickets is a bit more to set up.
- Business Card design ..... \$90
- Brochure Design..... \$90 - \$270
- HTML email newsletters ..... \$90 - \$225

**Timeline:**

As a freelance designer the time available to work on each project is also dependant upon what other work I have at the same time. The whole project will only take a few hours to complete, but there is time spent communicating back and forth at each milestone. Design phase can take 2-6 days. Implementation can take 2- 6 days to complete.

**Payment:**

- A commitment email is required, agreeing to terms of contract, prior to work beginning.
- 50% of payment due after design phase is complete, and home page design decided upon and before implementation phase begins.
- Final payment due after project is complete and you have received all training and documentation. Payment for any additional features added will be due 15 days after receipt of any additional invoices.